



University of Minho
School of Architecture Art and Design

MDPS MASTER IN PRODUCT DESIGN AND SERVICES

MESTRADO EM DESIGN DE PRODUTO E SERVIÇOS

MDPS MASTER IN PRODUCT DESIGN AND SERVICES

The **MASTER** promotes an alternative and complementary postgraduate education centred on Design. It offers an innovative proposal allowing the assimilation of Design as a strategic tool in the universe of companies and institutions. It promotes innovation as a sustainable methodology and refocus the role of the designer in the global strategy of research and development. Its scientific framework involves the 'experience with the product', thus approaching product and user based on the mapping of their needs and desires, and also 'design services'.

This study plan arises from the interdisciplinary relation of classical methodologies and tools of design, as well

as design thinking, valuing the role of the designer as a strategic member in the construction of services responding to social innovations.

To further detailed information on the Master in Product Design and Services (Admission, Academic Calendar, scheduling with the Course Director, Rules and others) you should contact the Secretary of the Pedagogical Council.

STUDY PLAN

1ST YEAR . 1ST SEMESTER

Emocional Design (Psi; D)
Product Experience (CCom; D)
Project I (D)
Seminar I (D)

2ND YEAR . 1ST SEMESTER

Design Research Methods (D)
Strategic Design (D)



1ST YEAR . 2ND SEMESTER
Design and Services for Inclusion (D)
Participative Design (D; CSEd)
Project II (D)
Seminar II (D)

2ND YEAR . 2ND SEMESTER
Research Laboratory (D)

(D) Design; (CCom) Communication Sciences; (Psi) Psychology; (CSEd) Social Sciences of Education

MDPS DEADLINES

APPLICATION

Applications are submitted through the Academic Services portal at [Academic Portal](#)

APPLICATION DEADLINES

1st phase: May 23 to June 1, 2023 Opening only for the international contingent - 8 vacancies;
The remaining vacancies of the international contingent may be immediately transferred to the national contingent

2nd phase: July 03 to July 10, 2023 (vacancies left from the international contingent) - national contingent – 17 vacancies

3rd phase: September 05 to September 08, 2023 (vacancies left) - national contingent - places left from 2nd phase

RESULTS DISSEMINATION

1st phase: June 16, 2023
2nd phase: July 27, 2023
3rd phase: September 15, 2023

REGISTRATION AND ENROLLMENT DEADLINES

1st phase: from 21 to 27 June 2023
2nd phase: from 02 to 07 August 2023
3rd phase: from 20 to 22 September 2023

Institutional partnerships:



Project partnerships:



LIST OF DOCUMENTS TO BE SUBMITTED

- Copy of Certificate of education degrees;
- Setailed curriculum vitae;
- Portfolio
- Cover letter
- other elements considered relevant by the candidates in the evaluation of the application.

Candidates will be evaluated by the selection committee according to the following elements:

- Classification of the degree or other degrees already obtained by the candidate;
- Assessment of the academic, scientific, technical curriculum and portfolio;
- Professional experience;
- Cover letter
- English proficiency.

An interview may be requested.

*Portfolio submission is mandatory through a one-page document containing the address/link where the portfolio is deposited. It is the candidate's responsibility to ensure that the address/link remains active and accessible during the application evaluation period.

FEES

Application fee: €40
Payment through ATM (payment services), MB WAY service or Credit Card

LINK

<https://alunos.uminho.pt/EN>

MDPS CONTACTS

COURSE DIRECTOR

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COURSE COMMISSION

Prof. João Nunes Sampaio
Prof. Bernardo Providência
Arihel Pinheiro Gouvêa (Student)
Ana Luísa dos Santos Silva (Student)

MDPS SECRETARY

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OFFICE HOURS

Monday to Friday: 9h30—17h00 | 14h00 - 17h00
closed at Wednesday afternoon

ADDRESS

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